

MusicDesk

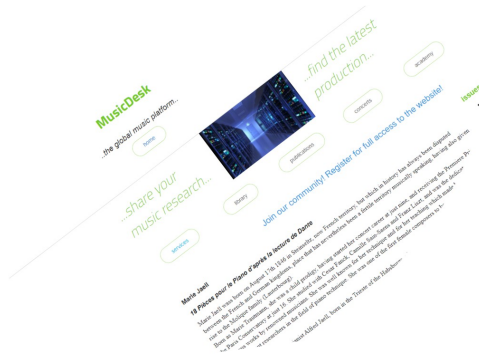
...the global music platform...

MusicDesk

The only exclusive high-end platform for music related professionals

MusicDesk allows productions, research and informations sharing between professionals and industries worldwide without filters

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MusicDesk is the opportunity to let your ideas and your creativity reach everyone

let's make the world of music grow together through the free sharing of productions, new technologies and research



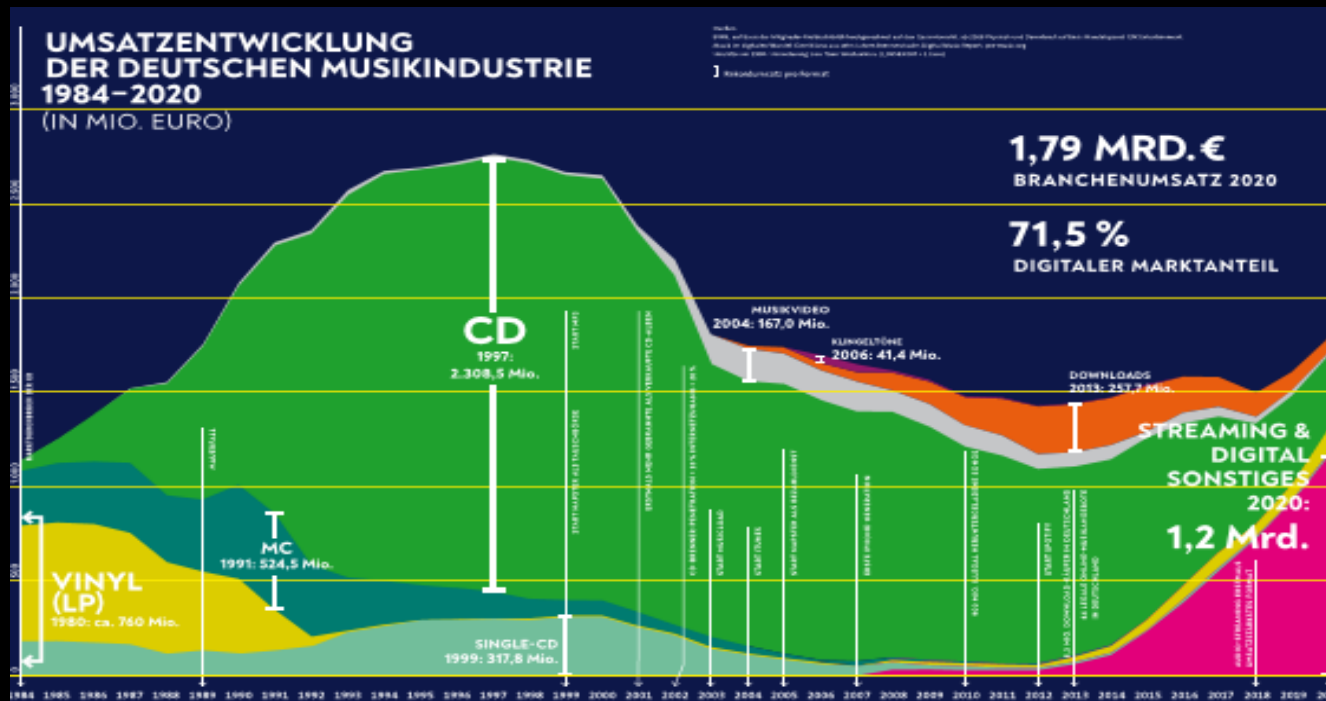
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Facts

- 500M+ people working in a music-related field worldwide
- 90B Euro GDP music industry only in Europe
- 9,8B \$ GDP music production equipment
- 400M \$ GDP music production software
- Development in NFTs and blockchain technology

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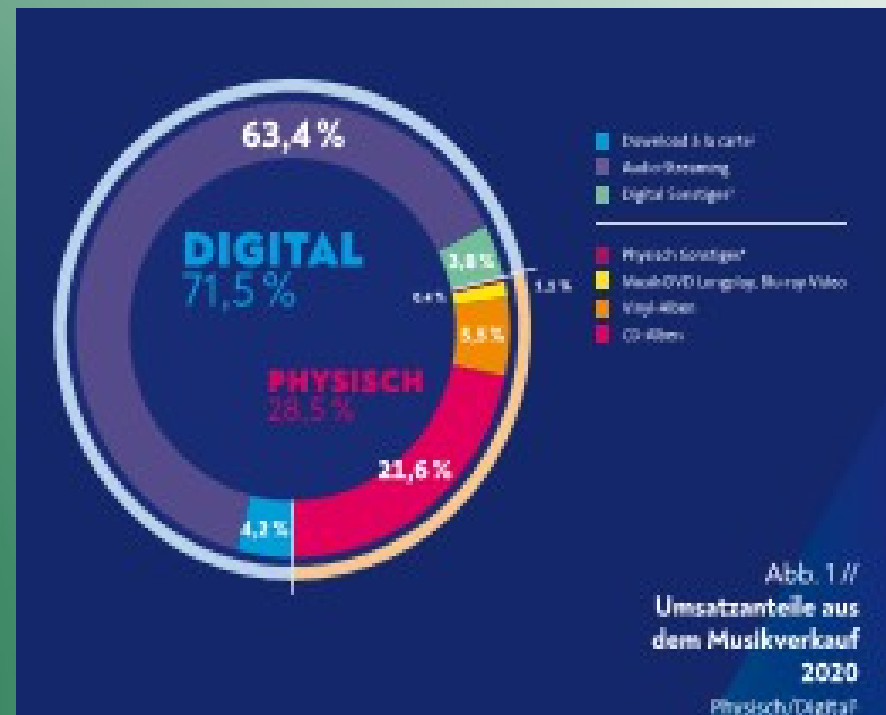
development sales volume in german music industry



Source:
Bundesverband Musikindustrie e.V.
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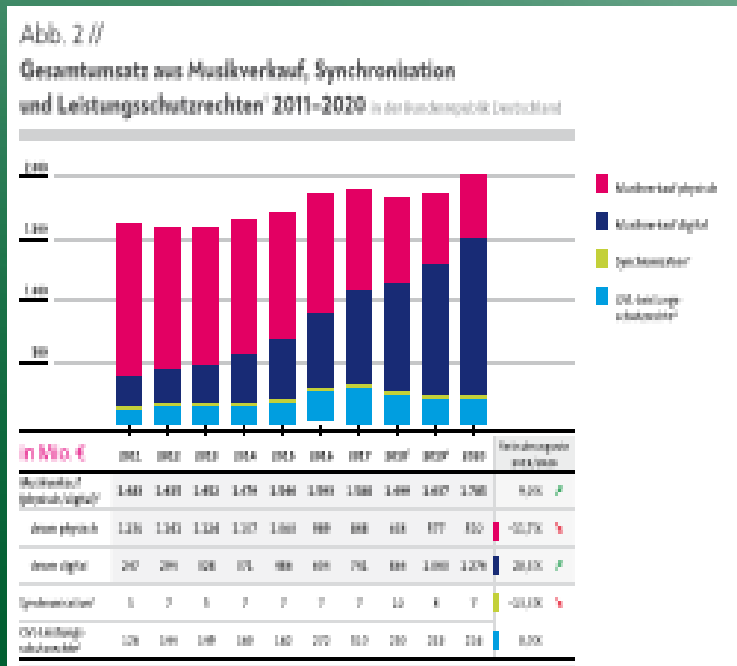
german music industry sales volume 2020



Source:
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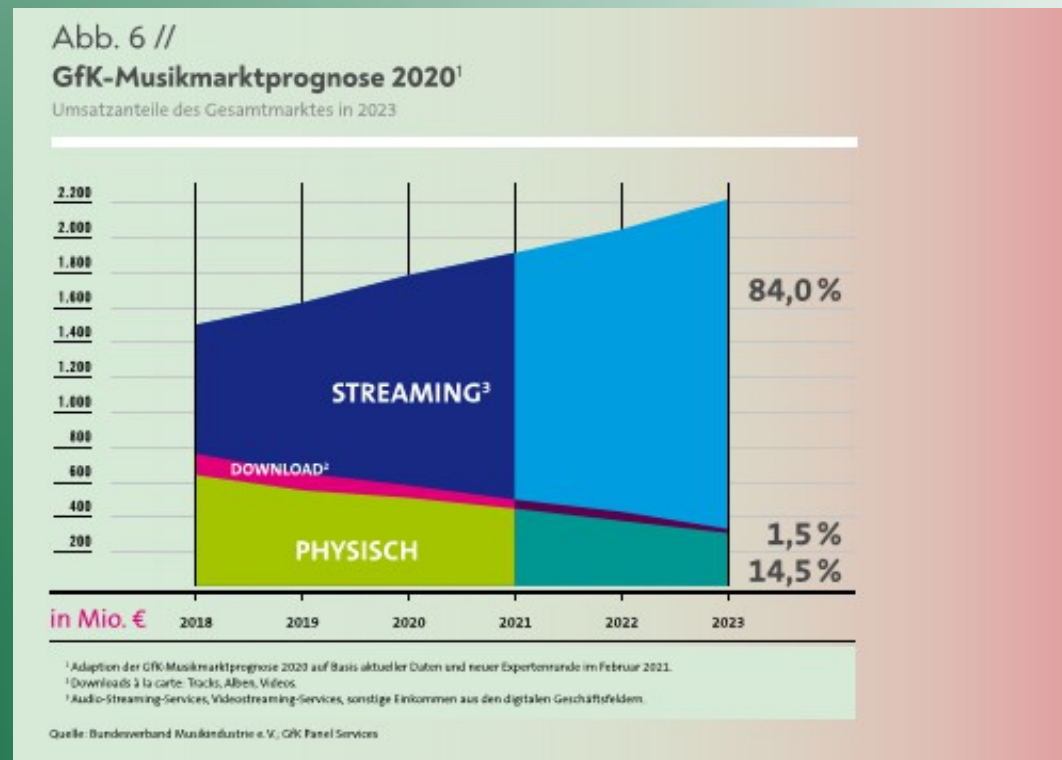
aggregate sales volume in german musicindustry 2011-2020



Source:
 Bundesverband Musikindustrie e.V.
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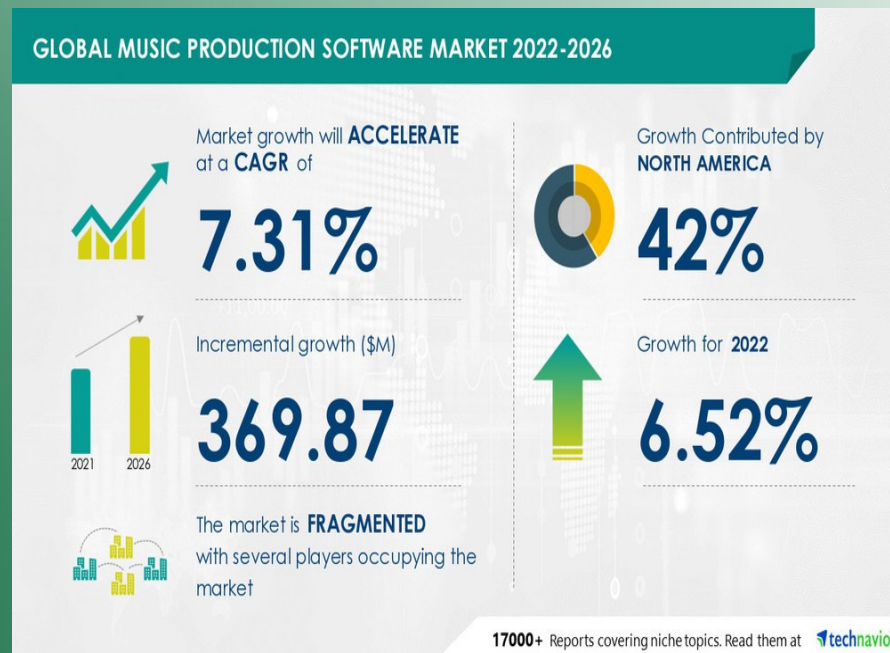
GfK – development german music market 2020



Source:
Bundesverband Musikindustrie e.V.
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forecast global music production software market 2020-2026



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forecast global music production equipment market 2022-2026



Source: Technavio Research
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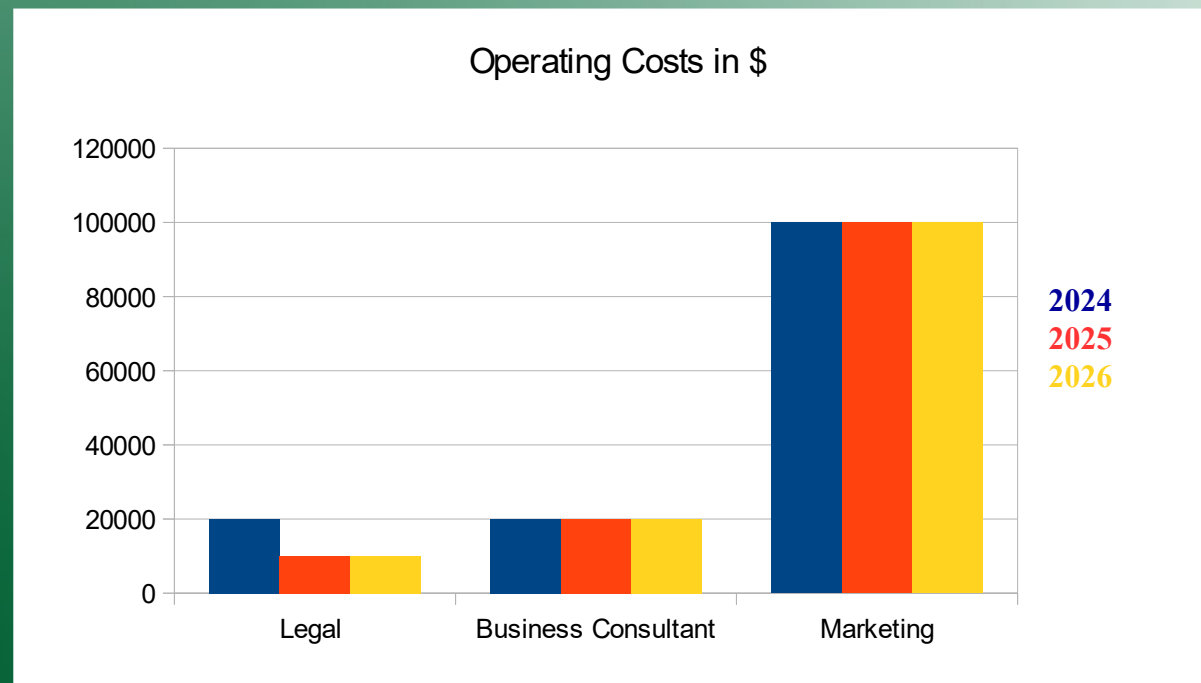
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MusicDesk business plan

	2024	2025	2026
Outcomes			
Loans in \$			
CEO	100000	100000	100000
IT-Developer	60000	60000	60000
Art Director	50000	50000	50000
Editor	20000	20000	20000
Costs in \$			
Legal	20000	10000	10000
Business Consultant	20000	20000	20000
Marketing	100000	100000	100000
Productions			
Online Concerts	60000	60000	120000
Masterclasses	60000	60000	120000
Total Outcomes	490000	480000	600000
Incomes			
Advertising Blogs	200000	400000	800000
Advertising Pages	73000	150000	300000
Fees Masterclasses	550000	550000	1000000
Total Incomes	823000	1100000	2100000
Net Profit b.t.	333000	620000	1500000

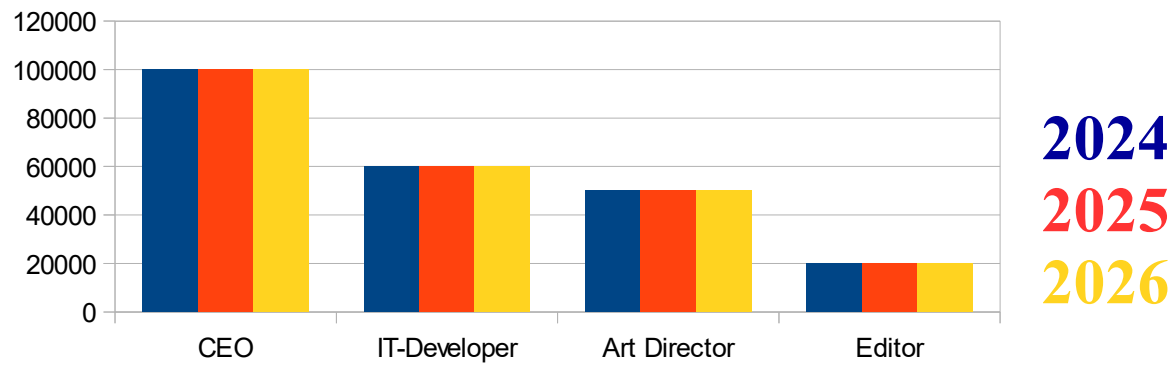
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MusicDesk operating costs



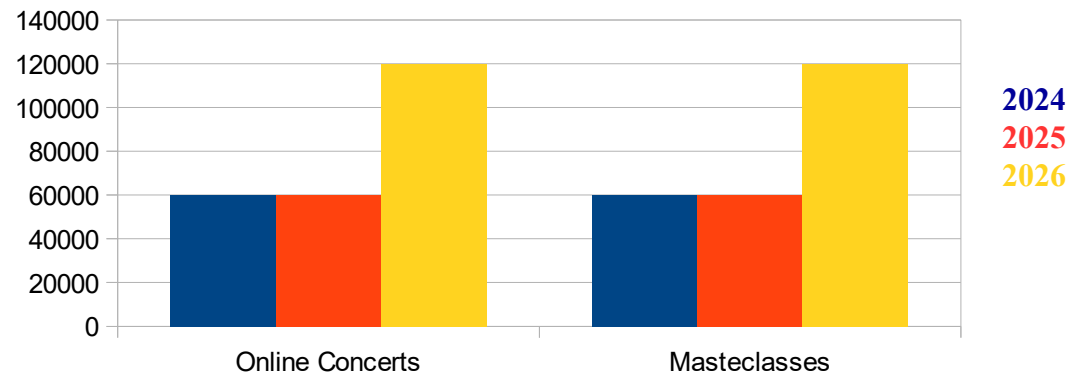
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Loans in \$



2024
2025
2026

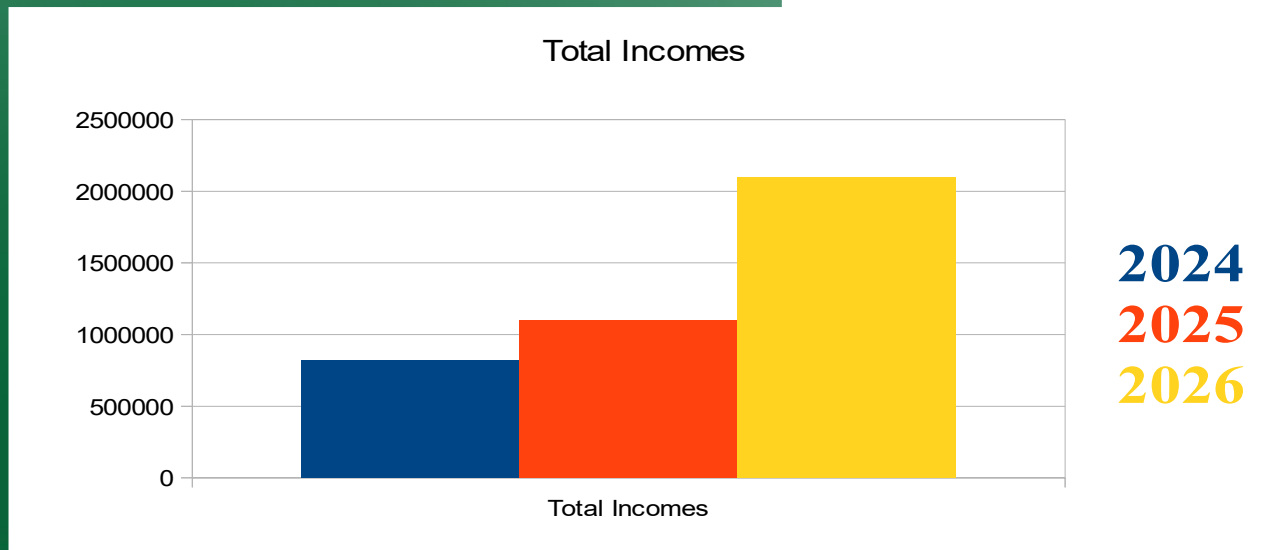
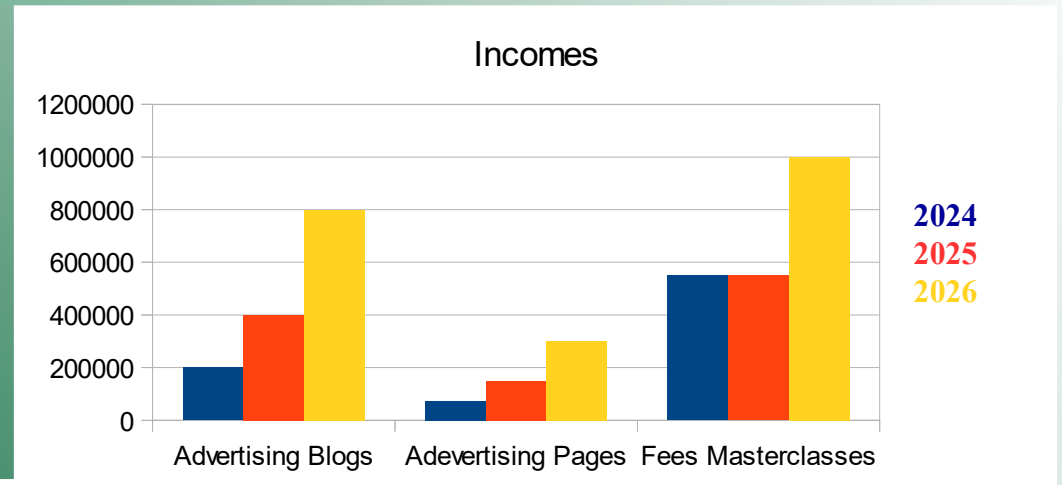
Productions costs in \$



2024
2025
2026

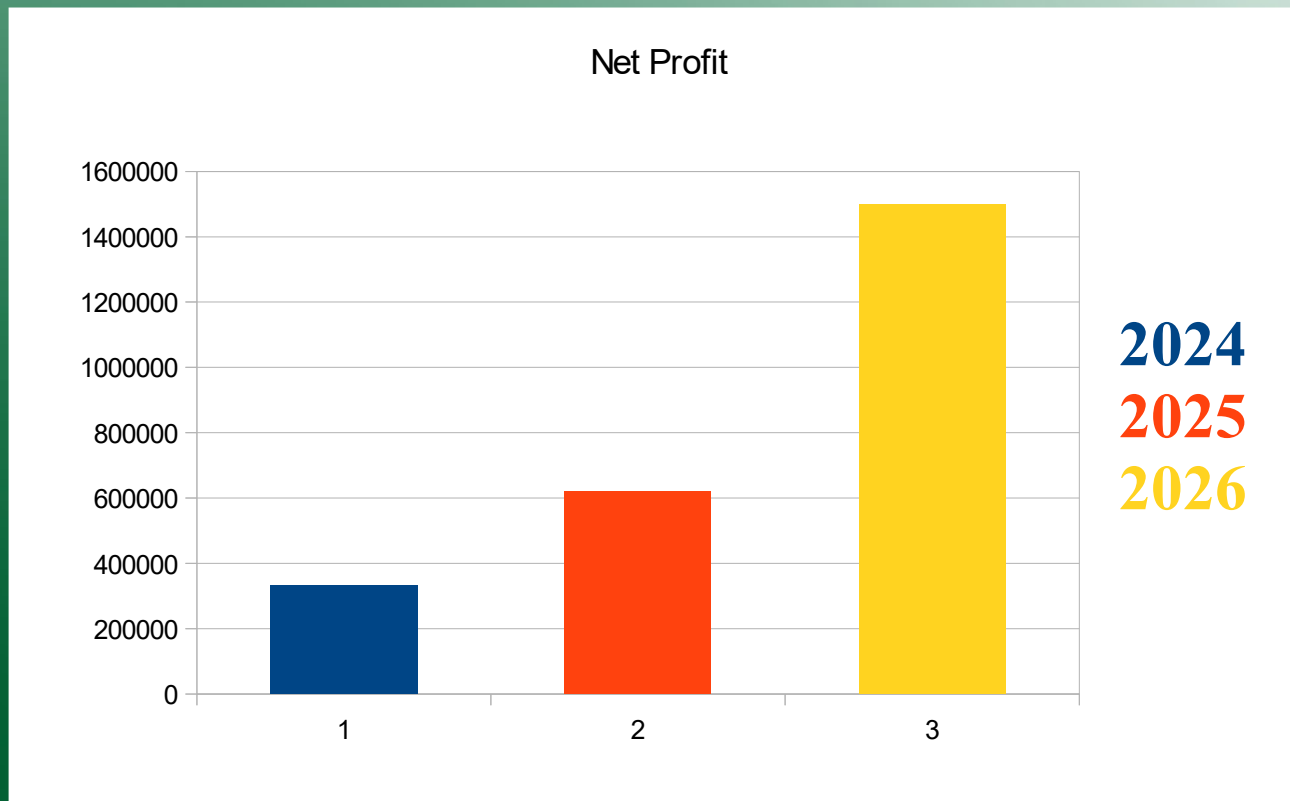
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MusicDesk incomes



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forecast MusicDesk net profit b.t.



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Valerio Massimo Fasoli – Founder

I am a professional musician, with a worldwide career as a performer as well as a university teacher.

During my student years in Italy and Germany, in music and engineering, I developed my interest in music business and music technology and realized that the world of music performance, research and technology are not connected enough.



At the beginning of the social network era, I started thinking about building a high-end network for for all those who work in the music world.

MusicDesk is the result of this process, and now it is part of the blockchain project named music-core.x, based on Polygon-Technologies, where professionals working in every music-related field have the opportunity to share ideas and projects globally, in a decentralized system and to have access to many different services.

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MusicDesk

- Company Profile

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